memory (ROM) or similar storage element (not shown). Those skilled in the art will appreciate that the operating system, specific device applications, or parts thereof, may be temporarily loaded into a volatile store such as RAM **226**.

[0048] Microprocessor **238**, in addition to its operating system functions, enables execution of software applications on the wireless device **202**. A predetermined set of applications which control basic device operations, including at least data and voice communication applications, will normally be installed on the device **202** during its manufacture. For example, the device may be pre-loaded with a personal information manager (PIM) having the ability to organize and manage data items relating to the user's profile, such as e-mail, calendar events, voice mails, appointments, and task items. Naturally, one or more memory stores are available on the device **202** and SIM **256** to facilitate storage of PIM data items and other information.

[0049] The PIM application preferably has the ability to send and receive data items via the wireless network. PIM data items may be seamlessly integrated, synchronized, and updated via the wireless network, with the wireless device user's corresponding data items stored and/or associated with a host computer system thereby creating a mirrored host computer on the wireless device **202** with respect to such items. This is especially advantageous where the host computer system is the wireless device user's office computer system. Additional applications may also be loaded into the memory store(s) of the wireless communications device **202** through the wireless network, the auxiliary I/O subsystem **228**, the serial port **230**, short-range communications subsystem **240**, or any other suitable subsystem **242**, and installed by a user in RAM **226** or preferably a non-volatile store (not shown) for execution by the microprocessor **238**. Such flexibility in application installation increases the functionality of the wireless device **202** and may provide enhanced onboard functions, communication-related functions or both. For example, secure communication applications may enable electronic commerce functions and other such financial transactions to be performed using the wireless device **202**.

[0050] In a data communication mode, a received signal such as a text message, an e-mail message, or a web page download will be processed by communication subsystem **211** and input to microprocessor **238**. Microprocessor **238** will preferably further process the signal for output to display **222** or alternatively to auxiliary I/O device **228**. A user of the wireless device **202** may also compose data items, such as email messages, for example, using keyboard **232** in conjunction with display **222** and possibly auxiliary I/O device **228**. Keyboard **232** is preferably a complete alphanumeric keyboard and/or telephone-type keypad. These composed items may be transmitted over a communication network through communication subsystem **211**.

[0051] For voice communications, the overall operation of the wireless communications device **202** is substantially similar, except that the received signals would be output to speaker **234** and signals for transmission would be generated by microphone **236**. Alternative voice or audio I/O subsystems, such as a voice message recording subsystem, may also be implemented on the wireless device **202**. Although voice or audio signal output is preferably accomplished primarily through speaker **234**, display **222** may also be used to provide an indication of the identity of the calling party, duration on a voice call, or other voice call related information, as some examples.

[0052] Serial port **230** in FIG. **2** is normally implemented in a personal digital assistant (PDA)-type communication device for which synchronization with a user's desktop computer is a desirable, albeit optional, component. Serial port **230** enables a user to set preferences through an external device or software application and extends the capabilities of wireless device **202** by providing for information or software downloads to the wireless device **202** other than through the wireless network. The alternate download path may, for example, be used to load an encryption key onto the wireless device **202** through a direct and thus reliable and trusted connection to thereby provide secure device communications.

[0053] Short-range communications subsystem **240** of FIG. **2** is an additional optional component which provides for communication between mobile station **202** and different systems or devices, which need not necessarily be similar devices. For example, subsystem **240** may include an infrared device and associated circuits and components, or a Bluetooth™ communication module to provide for communication with similarly-enabled systems and devices. Bluetooth™ is a trademark of Bluetooth SIG, Inc.

[0054] FIG. **3**A is a system diagram of network components which provide mapping functionality in the wireless communication devices of FIGS. **1** and **2**. To achieve this, a mapping application is also provided in memory of the wireless communications device for rendering visual maps in its display. Wireless communications devices **202** are connected over a mobile carrier network **303** for communication through a firewall **305** to a relay **307**. A request for map data from any one of the wireless communications devices **202** is received at relay **307** and passed via a secure channel **309** through firewall **311** to a corporate enterprise server **313** and corporate mobile data system (MDS) server **315**. The request is then passed via firewall **317** to a public map server and/or to a public location-based service (LBS) server **321** which provides location-based services (LBS) to handle the request. The network may include a plurality of such map servers and/or LBS servers where requests are distributed and processed through a load distributing server. The map/LBS data may be stored on this network server **321** in a network database **322**, or may be stored on a separate map server and/or LBS server (not shown). Private corporate data stored on corporate map/LBS server **325** may be added to the public data via corporate MDS server **315** on the secure return path to the wireless device **202**. Alternatively, where no corporate servers are provided, the request from the wireless device **202** may be passed via relay **307** to a public MDS server **327**, which sends the request to the public map/LBS server **321** providing map data or other local-based service in response to the request. For greater clarity, it should be understood that the wireless devices can obtain map data from a "pure" map server offering no location-based services, from an LBS server offering location-based services in addition to map content, or from a combination of servers offering map content and LBS.

[0055] A Maplet data structure is provided that contains all of the graphic and labelled content associated with a geographic area (e.g. map features such as restaurants (point features), streets (line features) or lakes (polygon features)). Maplets are structured in Layers of Data Entries ("DEntries")