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(54) **INTERNET OF SHOES**

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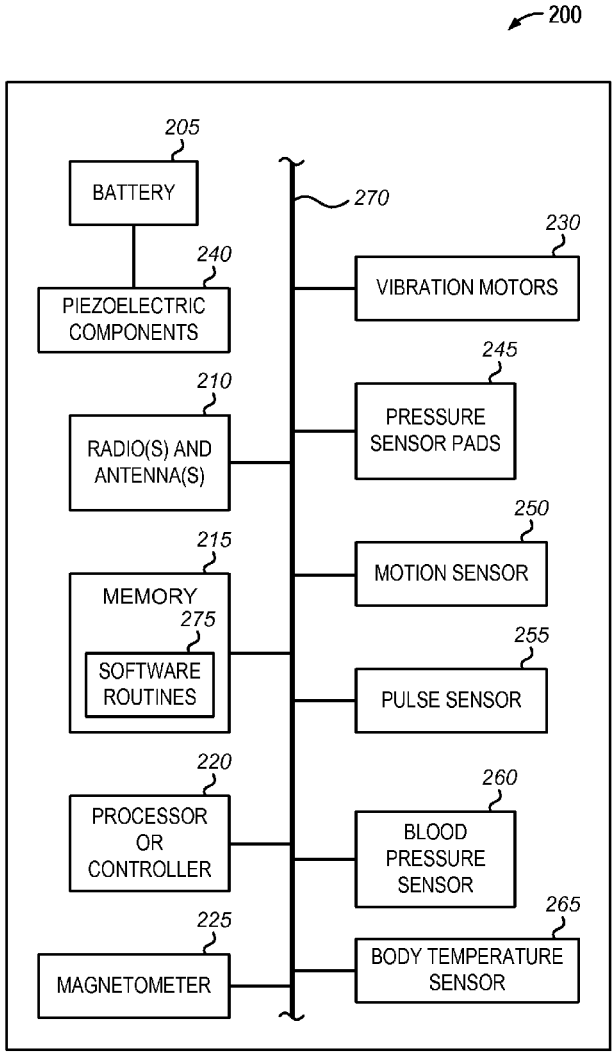
(57) **ABSTRACT**

Aspects of the disclosure are related to a connected shoe apparatus, comprising: a processor; a memory coupled to the processor; a radio; an antenna; and a magnetometer, wherein the connected shoe apparatus is wearable as a shoe by a user, and wherein the processor is to: determine a direction the connected shoe apparatus is facing with the magnetometer, and transmit information associated with the direction to a second device via the radio and the antenna.