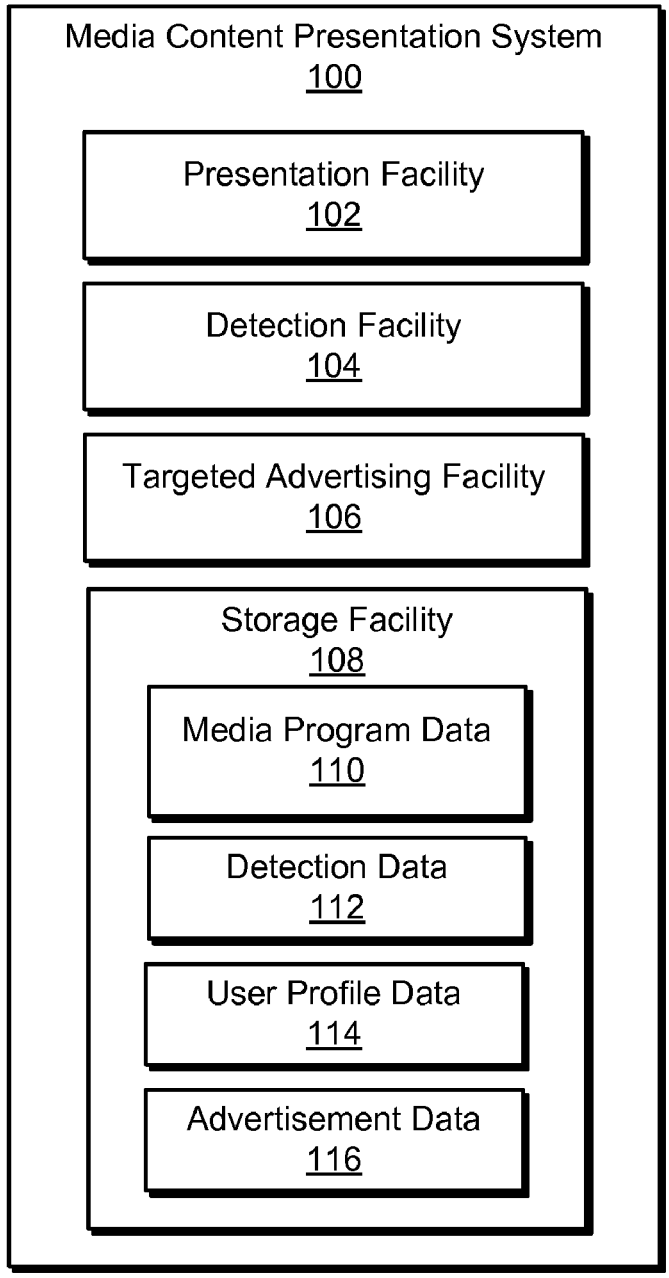
Media Content Presentation System
100
Presentation Facility
102
Detection Facility
104
Targeted Advertising Facility
106
Storage Facility
108
Media Program Data
110
Detection Data
112
User Profile Data
114
Advertisement Data
116

Fig. 1