US 20020087509A1

(19) United States

(12) Patent Application Publication

(10) Pub. No.: US 2002/0087509 A1

(43) Pub. Date: Jul. 4, 2002

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(54) METHOD, PROCESS, AND SYSTEM FOR SEARCHING AND IDENTIFYING SOURCES OF GOODS AND/OR SERVICES OVER THE INTERNET

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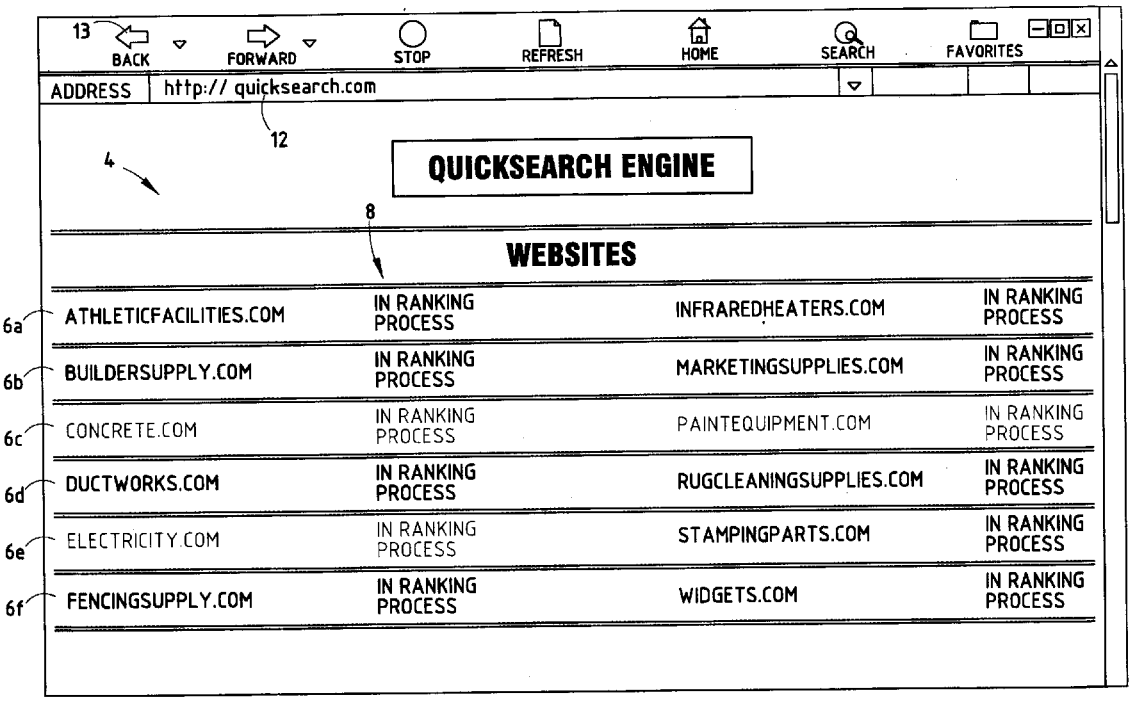
(21) Appl. No.: **09/938,163**

(22) Filed: **Aug. 23, 2001**

Publication Classification

(51) **Int. Cl.**[7] **G06F 7/00**

(52) **U.S. Cl.** **707/1**

(57) **ABSTRACT**

The present invention includes a method to identify a supplier of good or services over the Internet by providing a home page with at least one link to a directory Web site for a class of goods or services. The directory Web site includes a directory Web site domain that at least partially describes a class of goods or services. The directory Web site also contains at least one supplier link to a corresponding supplier Web site and a rollover window where the rollover window conveys information about each supplier corresponding to the supplier link when the user's cursor is placed substantially over the supplier link. The home page and the directory Web site are configured to allow a user to access the home page; select a directory Web site based at least in part on the directory Web site domain name; activate the link to the selected directory Web site; and select and activate the supplier link for a supplier of goods or services.