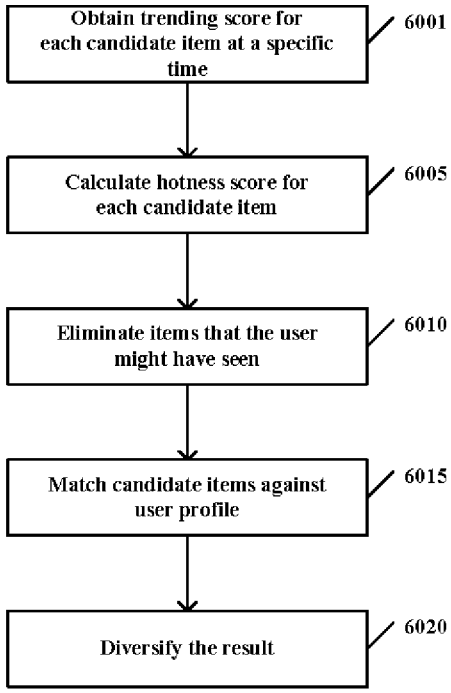
Obtain trending score for each candidate item at a specific time
6001
Calculate hotness score for each candidate item
6005
Eliminate items that the user might have seen
6010
Match candidate items against user profile
6015
Diversify the result
6020

Figure 6A