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(54) **METHOD AND SYSTEM FOR SIMPLIFIED ACCESS TO INTERNET CONTENT ON A WIRELESS DEVICE**

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(57) **ABSTRACT**

A method of and system for accessing a primary content file with a client device that is browser-based; i.e. that does not require a plug-in type program to be executed on the client device in addition to the browser. URLs based on linkage codes entered into the client device are assembled by a network-based URL-assembly server rather than at the client device. This invention is especially suited for use with web-enabled cell phones or an internet kiosks.

Related U.S. Application Data

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