

- 22.** The system of claim 21, comprising:
a cellular telephone in which the mobile device protocol logic and the content transforming logic are located.
- 23.** The system of claim 22, where the cellular telephone is a camera-enabled mobile phone.
- 24.** The system of claim 22, comprising an image forming device that includes a receiving protocol logic configured to receive a print job processed by the mobile device protocol logic.
- 25.** The system of claim 24, where the image forming device includes a rendering logic configured to process the print job received by the receiving protocol logic into a printer-usable format.
- 26.** The system of claim 24, where the rendering logic is configured to render the print job received by the receiving protocol logic into a bitmap.
- 27.** The system of claim 21, comprising:
a user interface logic configured to present information associated with one or more parameters associated with one or more of, the print item, the content transforming logic, the print job, and the mobile device protocol logic, the user interface logic further configured to receive one or more of, an indication, and a value associated with the one or more of, the print item, the content transforming logic, the print job, and the mobile device protocol logic.
- 28.** The system of claim 21, comprising:
a server logic configured to provide the print item to the content transforming logic.
- 29.** The system of claim 28, where providing the print item to the content transforming logic comprises:
providing a print item identifier; and
providing one or more print item sub-elements of one or more print item sub-element types.
- 30.** The system of claim 28, where the server logic is configured to communicate with a server to retrieve the print item.
- 31.** The system of claim 30, where the server is one or more of, an MMS server, an SMS server, a game server, a text server, an image server, a message server, a calendar server, and a contact server.
- 32.** The system of claim 29, where the content transforming logic is configured to selectively process a print item sub-element into a portion of the print job based, at least in part, on whether the mobile device protocol logic supports transmitting a print item sub-element type.
- 33.** The system of claim 21, comprising:
one or more configurable print item sub-element holders,
and

- where the content-transforming logic is configured to place a processed print item sub-element in a configurable print item sub-element holder.
- 34.** The system of claim 33, where the configurable print item sub-element holder is an XHTML template.
- 35.** The system of claim 33, where the protocol logic is configured to select a print item sub-element holder into which the content-transforming logic will process a print item sub-element based, at least in part, on one or more of, the number of print item sub-elements to be processed, the type of print item sub-elements to be processed, the variety of types of print item sub-elements to be processed, and a print data transmission protocol supported by the protocol logic.
- 36.** The system of claim 33, where a configurable print item sub-element holder facilitates one or more of, positioning, centering, rotating, and scaling a print item sub-element.
- 37.** The system of claim 33, where a configurable print item sub-element holder facilitates providing one or more of, a first page treatment, a last page treatment, a header, a footer, a page numbering functionality, a multiple image-per-page functionality, a functionality for combining a text print item sub-element or one or more image print item sub-elements, and a time stamping functionality for a print job.
- 38.** The system of claim 21, where the content transforming logic is configured to process a print item that includes one or more variables of one or more data types that are native to a cellular telephone.
- 39.** The system of claim 38, where the data types that are native to the cellular telephone are dynamically extensible.
- 40.** A data packet for transmitting wireless protocol adaptive print data between one or more cellular telephone protocol adaptive print system logics or cellular telephone protocol adaptive print method actions, comprising:
a first field that stores cellular telephone protocol adaptive print protocol information; and
a second field that stores print item information.
- 41.** An image forming device, comprising:
a protocol logic configured to receive a print job processed according to a print data transmission protocol; and
a rendering logic configured to process the received print job into a printer-ready format.
- 42.** The device of claim 41, where the print data transmission protocol is based on a Bluetooth BPP supported over a Bluetooth wireless network.

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