[0025] The display **12** comprises a central portion **14** at the front face **30**, a right-side curved side portions **16**A at the right-side face **34**A and a left-side curved side portions **16**B at the left-side face **34**B.

[0026] The right-side curved side portion **16**A of the display **12** forms at least part of the right-side face **34**A of the apparatus **10**. The left-side curved side portion **16**B of the display **12** forms at least part of the left-side face **34**B of the apparatus **10**.

[0027] The curved side portions **16**A, **16**B are significantly more curved than the central portion **14**, which in this example is flat.

[0028] A virtual line **17**A separates the central portion **14** of the display **12** from the right side curved portion **16**A of the display **12**. The virtual line **17**A runs the length of the apparatus **10** and is parallel to the side faces **34**A, **34**B. A virtual line **17**B separates the central portion **14** of the display **12** from the left side curved portion **16**B of the display **12**. The virtual line **17**B runs the length of the apparatus **10** and is parallel to the side faces **34**A, **34**B and the virtual line **17**A.

[0029] The curvature of the sides of the apparatus **10** is in this example variable. For example, the right-side starts to curve at the dashed line **17**A. Initially the radius of curvature is large, but it decreases rapidly as one moves along the surface of the apparatus **10** from the front face **30** to the right-side face **34**A and then increases again as one moves along the surface of the apparatus **10** from the right-side face **34**A towards the back face **32**. This creates a curved or rounded right-side face **34**A for the apparatus **10**. The left-side of the apparatus **10** similarly curves so that the apparatus **10** is left-right symmetric.

[0030] The curved side portion **16**A of the display **12** follows the curved surface of the apparatus **10**. For example, the right-side curved portion **16**A starts to curve at the dashed line **17**A. Initially the radius of curvature is large, but it decreases rapidly as one moves along the left-side curved portion **16**A towards the right-side face **34**A.The curved portion **16**A of the display **12** between the line **17**A where curvature starts and the rightmost extent of the display **12** defines an elongate display strip **18**A. The elongate display strip **18**A has a length and the curvature of the left-side curved portion **16**A is substantially constant along the whole or a majority of that length.

[0031] The curved side portion **16**B of the display **12** follows the curved surface of the apparatus **10**. For example, the left-side curved portion starts to curve at the dashed line **17**B. Initially the radius of curvature is large, but it decreases rapidly as one moves along the left-side curved portion **16**B towards the left-side face **34**B. The left-side curved portion **16**B of the display **12** between the line **17**B where curvature starts and the leftmost extent of the display **12** defines an elongate display strip **18**B. The elongate display strip **18**B has a length and the curvature of left-side curved portion **16**B is substantially constant along the whole or a majority of that length.

[0032] The display **12** may be a flexible display. In this case, the curved side portion **16**A, **16**B of the display **12** may be formed by flexing the flexible display and retaining the display **12** in a flexed state.

[0033] In the illustrated example, the curved side portions **16**A, **16**B of the display **12** curve over the respective edges of the apparatus **10**.

[0034] In other embodiments, not illustrated, the curved side portions of the display may curve beyond the respective edges of the apparatus **10** onto the rear face **32** of the apparatus **10**.

[0035] Referring back to FIG. **1**, the display controller **20** is configured to control simultaneously the central portion **14** of the display **12** to display at least a portion of a first page of content and the curved side portion **16**A of the display **12** to display additional information not forming part of the first page of content.

[0036] The curved side portion **16**A of the display **12** may provide an elongate preview screen **18**A that previews content configured to follow content displayed in the central portion **14** of the display **12**.

[0037] The content **26** stored in the memory **24** may be arranged logically as pages. FIG. **3** illustrates an example, where pages $\mathbf{40}_{N-1}$, $\mathbf{40}_{N}$, $\mathbf{40}_{N+1}$ are arranged in a sequence and can be presented in order on the display **12**. In the example of FIG. **3**, the first page $\mathbf{40}_{N}$ of content is displayed on the central portion **14** of the display.

[0038] A rightmost edge portion $\mathbf{42}B_{N-1}$ of the preceding page $\mathbf{40}_{N-1}$ of content is displayed on the left curved side portion **14**B of the display **12** in the elongate display strip **18**B. A leftmost edge portion $\mathbf{42}A_{N+1}$ of the following page $\mathbf{40}_{N+1}$ of content is displayed on the right curved side portion **14**A of the display **12** in the elongate display strip **18**A.

[0039] Referring back to FIG. **1**, the display controller **20** is configured to control simultaneously the central portion **14** of the display **12** to display at least a portion of a first page $\mathbf{40}_{N}$ of content and the curved side portion **16**A of the display **12** to display additional information $\mathbf{42}A_{N+1}$ not forming part of the first page $\mathbf{40}_{N}$ of content.

[0040] As schematically illustrated in FIG. **4**, the display controller **20** may be configured to scroll content, as a series of pages, across the curved side portion **16**A of the display **12** onto the central portion **14** of the display **12**. A user input **28** (FIG. **1**) may be used to control the scrolling. For example, the content may be scrolled one page at a time. Each page when scrolled is centrally positioned in the central portion **14** of the display **12** but does not extend into the curved side portion **16**A. However, a leftmost portion of the next page to be scrolled is previewed in the curved side portion **16**A.

[0041] FIG. **5** schematically illustrates a method **52**. At block **54**, the display controller **20** is used to control a central portion **14** of a display **12** to display at least a portion of a first page of content.

[0042] At block **56**, the display controller **20** is used to control a curved side portion **16**A of the display **12** to display, simultaneously, additional information not forming part of the first page of content.

[0043] The additional information may provide a preview function for the next page of content.

[0044] In some embodiments, the display **12** may be a touch sensitive display and the display controller **20** may be capable of not only controlling the content of the display **12** but also be capable of detecting touch inputs by a user at the display **12**.

[0045] At block **56**, when the display controller **20** is used to control a curved side portion **16**A of the display **12** to display, simultaneously, additional information not forming part of the first page of content, then the additional information may comprise control information displayed for touch actuation by a user. For example, it may define a selectable icon or element.