

sufficient information to set up the context and thoughts of the user. The system may additionally be adapted to any suitable application and may have additional interfaces such as a text entry field for user created text, a media adding interface, and/or any suitable interface.

[0017] The post content system **210** of the preferred embodiment functions to gather the information to be included in a post. The post content system preferably automatically retrieves information from appropriate sources. In one preferred embodiment, the post content system **210** includes a location unit **212**, an account manager **214**, and a clock **216**. The location unit **212** functions to obtain appropriate location information as described above. The account manager **214** functions to verify a user as a source of a post. The account manager **214** may store account information such as a username and password, and submit the account information to a server for verification. The account manager **214** may alternatively authenticate a user. The clock **216** functions to retrieve the time information. The time is preferably retrieved from the device, but may alternatively be fetched from a remote time source accessed over an internet or network connection. The clock may additionally use other information such as a personal calendar to provide time descriptions such as “meeting”.

[0018] The single-interaction interface **220** functions to provide a single input that both conveys information added to the post and submits the post for publishing. The single-interaction interface **220** preferably submits the post over an internet connection or alternatively any suitable communication network such as a phone network. The post is preferably submitted to the post database **230**. The post may alternatively or additionally be submitted to an outside datahost such as Facebook Twitter, or Yelp. The single-interaction interface **220** is preferably a slider device displayed on a touch sensitive display. In other variations, the single-interaction interface **220** may be virtual (e.g., displayed) or physical (e.g., hardware) rotary dial, pressure sensor, sound amplitude sensor, selectable menu, grid, or any suitable interface to select determinable information. The single-interaction interface **220** may use hardware or user interaction (UI) elements of a device as inputs for the single-interaction interface.

[0019] The post database **230** of the preferred embodiment functions to host the posts. The post database **230** is preferably located on a remote server accessible through an internet connection. The post database **230** may alternatively be a local database stored on a computer. The post database **230** may alternatively be operated by an outside party and be part of any datahost such as a social network, review site, or publishing platform.

[0020] An alternative embodiment preferably implements the above method in a computer-readable medium storing computer-readable instructions. The instructions are preferably executed by computer-executable components for publishing an online post from a device. The computer-readable medium may be stored on any suitable computer readable media such as RAMs, ROMs, flash memory, EEPROMs, optical devices (CD or DVD), hard drives, floppy drives, or any suitable device. The computer-executable component is preferably a processor but the instructions may alternatively or additionally be executed by any suitable dedicated hardware device.

[0021] As a person skilled in the art will recognize from the previous detailed description and from the figures and claims, modifications and changes can be made to the preferred

embodiments of the invention without departing from the scope of this invention defined in the following claims.

We claim:

1. A method for publishing an online post from a device comprising:
 - receiving a single input that selects a context descriptor; and
 - upon receiving the single input:
 - gathering additional information for a post; and
 - publishing the post with the selected context descriptor and additional information.
2. The method of claim 1, wherein a plurality of context descriptors are selected from the received single input.
3. The method of claim 1, wherein gathering additional information for a post is performed automatically.
4. The method of claim 1, wherein gathering additional information includes:
 - gathering location information of the device;
 - accessing a user account; and
 - collecting time information at the time of creating the post.
5. The method of claim 4, wherein gathering location information includes identifying a site name for the location information.
6. The method of claim 5, wherein identifying a site name includes receiving a user selected site from a list of sites that are substantially geographically near the physical location of the device.
7. The method of claim 6, further comprising recording a user selected site name and corresponding geographic information in a user site map.
8. The method of claim 7, wherein identifying a site name includes accessing a user site map to automatically select a previously identified site name.
9. The method of claim 1, wherein the context descriptor is a user selected textual description.
10. The method of claim 9, wherein the context descriptor corresponds to a media file.
11. The method of claim 9, wherein selecting a context descriptor includes selecting from a plurality of values within a single-interaction interface.
12. The method of claim 11, wherein the plurality of values represent a range of sequentially ordered positive to negative connotations.
13. The method of claim 12, wherein context descriptor has a numerical value and a related textual description, wherein the numerical value is substantially proportional to the positive-to-negative connotation.
14. The method of claim 11, further comprising changing the plurality of selectable context descriptors based on the location information.
15. The method of claim 11, wherein the post is published upon the completion of receiving input from the single-interaction interface.
16. The method of claim 11, wherein the post is published after a designated time has passed since receiving the single.
17. The method of claim 11, wherein the single-interaction interface is a slider user interaction element of a touch screen interface.
18. The method of claim 17, further comprising:
 - obtaining geographic location information from a GPS unit of the device;
 - identifying a site to use as location information of the post, the site being substantially near the geographic location;
 - accessing a user account;