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(54) TRANSMISSION OF MMS MESSAGES WITH THE CONVERSION OF DATA TYPES AND/OR DATA FORMATS

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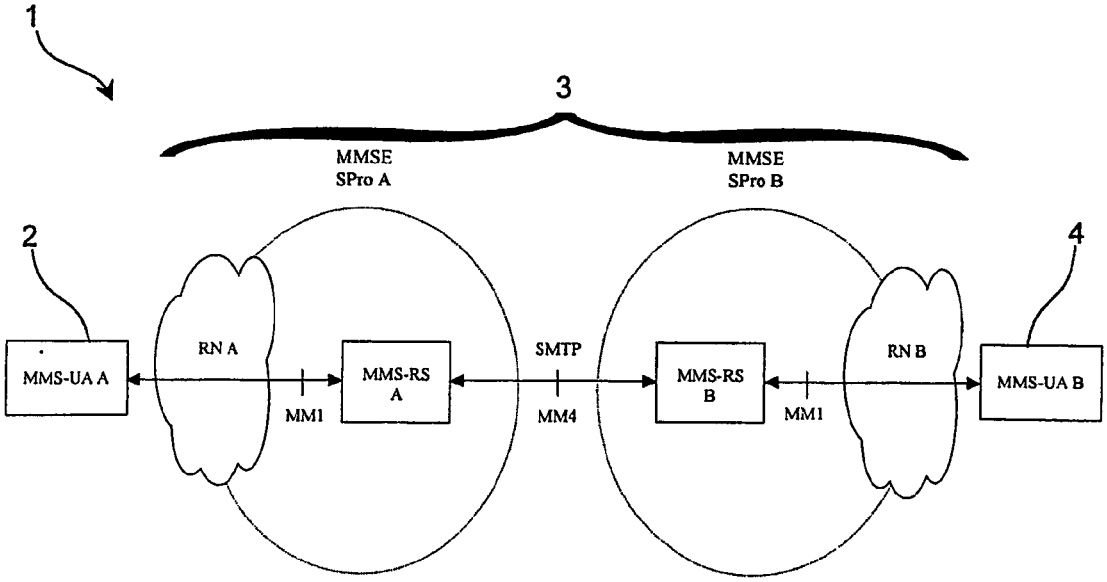
(57) **ABSTRACT**

The present invention relates to a method for transmitting data, a subscriber terminal, a computer program product, and a communications system that provides a sender of data or of a message with additional possibilities for sending data with a higher degree of flexibility for the error-free adaptation of every combination of data and data formats to a given communications system and/or provides the sender with an MMS user application. To this end, a data type and/or data format conversion (KONV) is carried out according to a profile of the recipient (B), whereby a respective reference (LK) to the maintaining of the validity f this reference (LK) is accordingly changes in the data and/or between different data elements of the data type and/or data format conversion (KONV).