

6. The apparatus of claim 1, wherein the Scheduled Conference service includes a rejoin number, such that a participant is able to use the rejoin number to rejoin the conference call when the conference call is dropped.

7. The apparatus of claim 1, wherein the Scheduled Conference service is initiated by an email message sent to the real-time exchange.

8. The apparatus of claim 1, wherein a real-time billing mechanism is provided for a subscriber for the Scheduled Conference service.

9. An apparatus for providing advanced voice services in a mobile phone network, comprising:

a mobile phone network for making calls between mobile phones, wherein the calls are initiated by call setup and in-band signaling within the mobile phone network and voice frames for the calls are switched between the mobile phones by at least one mobile switching center across bearer paths in the mobile phone network; and

a real-time exchange that interfaces to at least one mobile switching center in the mobile phone network to provide the advanced voice services therein, the advanced voice services including a Reservationless Conference service, wherein an originator mobile phone can set up a conference call via the real-time exchange and communicate a conference bridge number and password to participants of the conference call;

both the real-time exchange and the mobile phones that use the Reservationless Conference service communicate with each other using the call setup and in-band signaling within the mobile phone network, and the real-time exchange switches the voice frames for the conference call between the mobile phones across the bearer paths and through at least one mobile switching center in the mobile phone network.

10. The apparatus of claim 9, wherein the real-time exchange sends a message to each participant and originator with the conference call's details.

11. The apparatus of claim 10, wherein the message includes a conference bridge number.

12. An apparatus for providing advanced voice services in a mobile phone network, comprising:

a mobile phone network for making calls between mobile phones, wherein the calls are initiated by call setup and in-band signaling within the mobile phone network and voice frames for the calls are switched between the mobile phones by at least one mobile switching center across bearer paths in the mobile phone network; and

a real-time exchange that interfaces to at least one mobile switching center in the mobile phone network to provide the advanced voice services therein, the advanced voice services including an Instant Conferencing service, wherein an originator mobile phone sets up a group of participant mobile phones via the real-time exchange, the real-time exchange assigns a dial out number to the group and the originator mobile phone initiates a conference call with the group of participant mobile phones via the real-time exchange by dialing the dial out number, where the real-time exchange dials out to the participant mobile phones and bridges the conference call between the mobile phones.

both the real-time exchange and the mobile phones that use the Instant Conferencing service communicate with each other using the call setup and in-band signaling within the mobile phone network, and the real-time

exchange switches the voice frames for the conference call between the mobile phones across the bearer paths and through at least one mobile switching center in the mobile phone network.

13. The apparatus of claim 12, wherein the group is set up via Internet access, Short Message Service (SMS), Wireless Access Protocol (WAP), or an operator.

14. An apparatus for providing advanced voice services in a mobile phone network, comprising:

a mobile phone network for making calls between mobile phones, wherein the calls are initiated by call setup and in-band signaling within the mobile phone network and voice frames for the calls are switched between the mobile phones by at least one mobile switching center across bearer paths in the mobile phone network; and

a real-time exchange that interfaces to at least one mobile switching center in the mobile phone network to provide the advanced voice services therein, the advanced voice services including Group Short Message Service (GSMS), wherein an originator mobile phone sets up a group of participant mobile phones via the real-time exchange, and the originator mobile phone simultaneously sends a text message to all of the participant mobile phones via the real-time exchange.

both the real-time exchange and the mobile phones that use the Group Short Message Service communicate with each other using the call setup and in-band signaling within the mobile phone network, and the real-time exchange switches the frames for the text message between the mobile phones across the bearer paths and through at least one mobile switching center in the mobile phone network.

15. The apparatus of claim 14, wherein one or more of the participant mobile phones reply to the text message and the reply is sent by the real-time exchange to the originator mobile phone or to all of the participant mobile phones.

16. An apparatus for providing advanced voice services in a mobile phone network, comprising:

a mobile phone network for making calls between mobile phones, wherein the calls are initiated by call setup and in-band signaling within the mobile phone network and voice frames for the calls are switched between the mobile phones by at least one mobile switching center across bearer paths in the mobile phone network; and

a real-time exchange that interfaces to at least one mobile switching center in the mobile phone network to provide the advanced voice services therein, the advanced voice services including a Voice Short Message Service (VSMS), wherein an originator mobile phone sets up a group of participant mobile phones via the real-time exchange, and the originator mobile phone leaves a single voice message for all of the participant mobile phones via the real-time exchange without calling the participant mobile phones.

both the real-time exchange and the mobile phones that use the Voice Short Message Service communicate with each other using the call setup and in-band signaling within the mobile phone network, and the real-time exchange switches the voice frames for the voice message between the mobile phones across the bearer paths and through at least one mobile switching center in the mobile phone network.