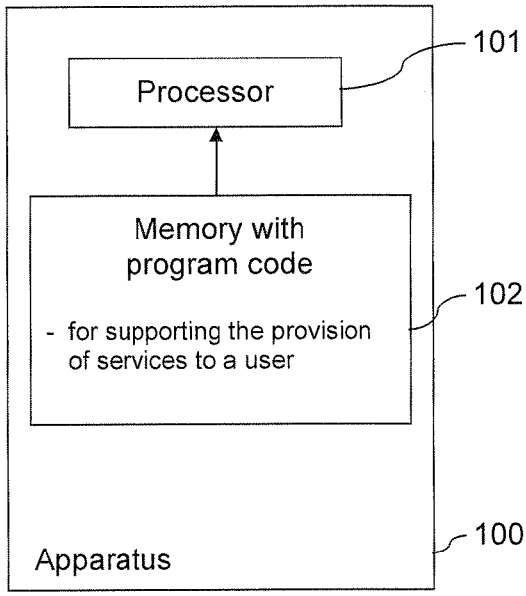
Processor
101
Memory with program code
- for supporting the provision of services to a user
102
Apparatus
100

FIG. 1

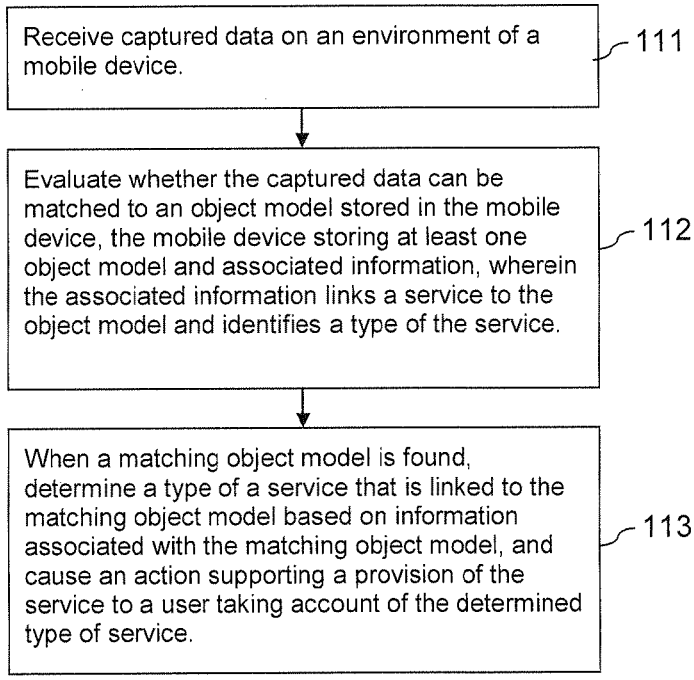
Receive captured data on an environment of a mobile device.
111
Evaluate whether the captured data can be matched to an object model stored in the mobile device, the mobile device storing at least one object model and associated information, wherein the associated information links a service to the object model and identifies a type of the service.
112
When a matching object model is found, determine a type of a service that is linked to the matching object model based on information associated with the matching object model, and cause an action supporting a provision of the service to a user taking account of the determined type of service.
113

FIG. 2