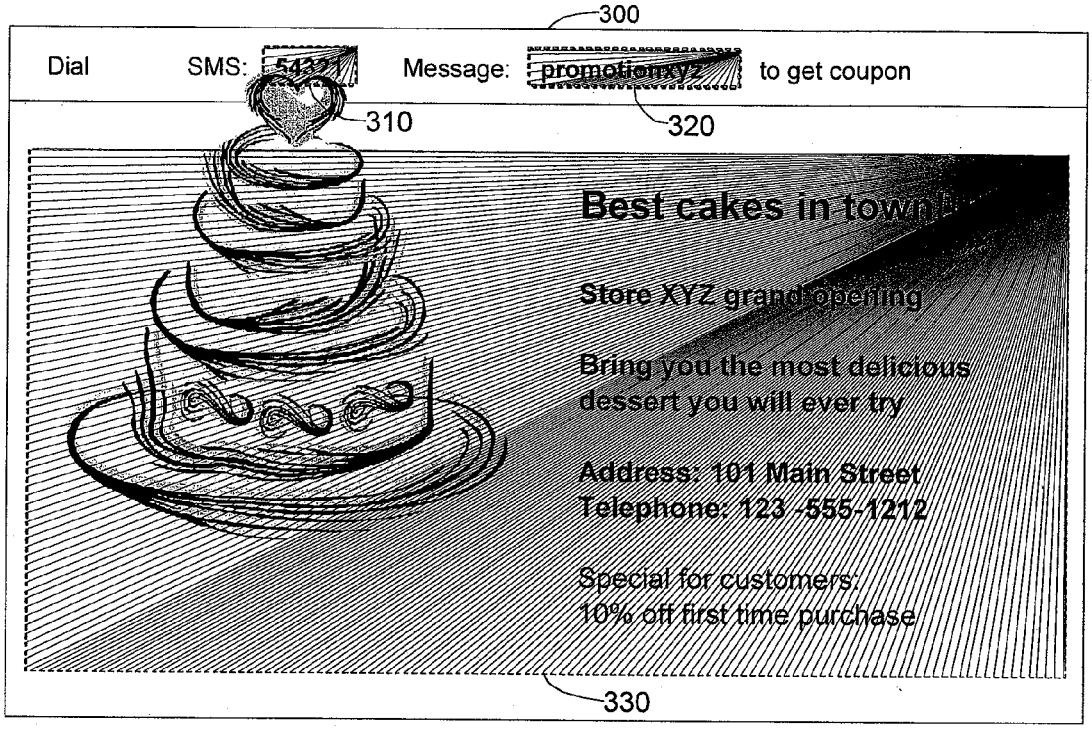
300
Dial
SMS: 54321
Message: promotionxyz
to get coupon
310
320
Best cakes in town!!!
Store XYZ grand opening
Bring you the most delicious dessert you will ever try
Address: 101 Main Street
Telephone: 123 -555-1212
Special for customers:
10% off first time purchase
330

FIG. 3

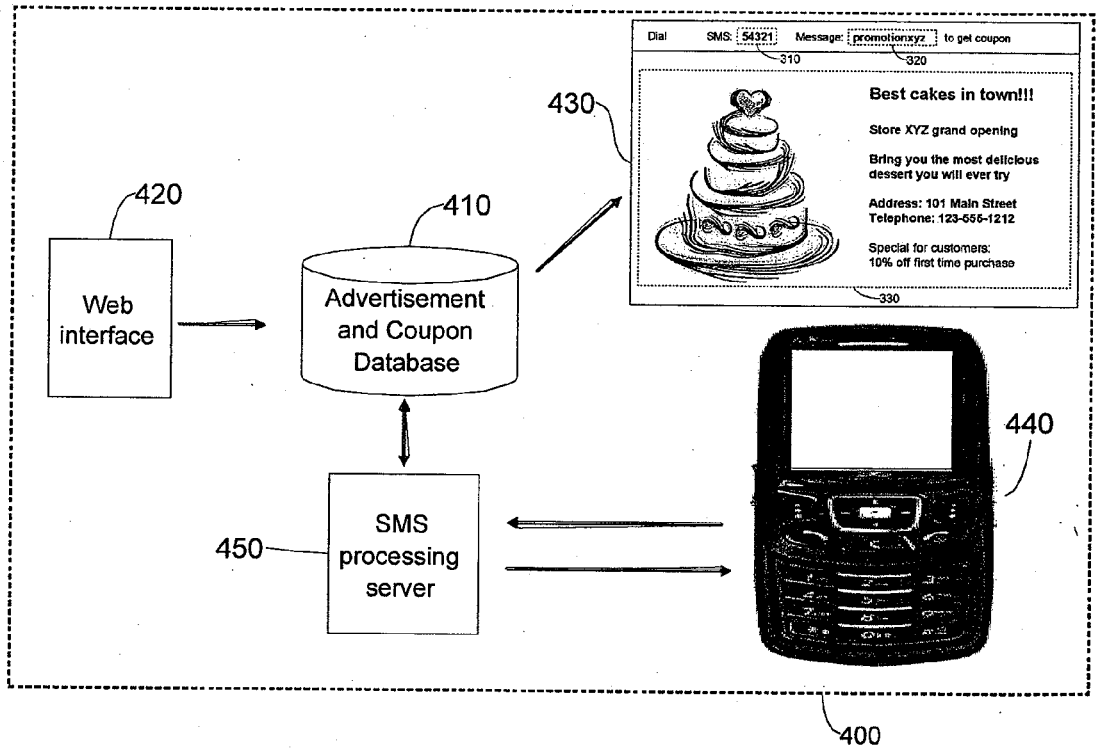
Dial
SMS: 54321
Message: promotionxyz
to get coupon
310
320
Best cakes in town!!!
Store XYZ grand opening
Bring you the most delicious dessert you will ever try
Address: 101 Main Street
Telephone: 123-555-1212
Special for customers:
10% off first time purchase
330
430
420
Web interface
410
Advertisement and Coupon Database
440
450
SMS processing server
400

FIG. 4