

the display control stop includes cutting off power to the first display unit.

21. A display device according to claim 18, wherein:

the second display unit holds control on the transmitting state and the reflecting state having been set for individual pixels even after power supply stops.

22. An electronic device, comprising:

a display device according to claim 1; and

a display control unit that controls display at the first display unit and display at the second display unit.

23. An electronic device according to claim 22, wherein:

the display control unit enables at least the first display unit to provide display when the electronic device is in a power ON state, whereas the display control unit disallows display at the first display unit and enables the second display unit to provide display when the electronic device is in the power OFF state.

24. An electronic device according to claim 23, wherein:

the display control unit controls power supply so as to supply power to the second display unit in the power OFF state when updating display contents at the second display unit.

25. An electronic device according to claim 23, wherein:

the display control unit engages the first display unit for display in the power ON state and provides display by switching to the second display unit in response to the power OFF operation.

26. An electronic device according to claim 24, wherein:

the display control unit switches to the first display unit for display in response to a power ON operation performed while a display is up at the second display unit.

27. An electronic device according to claim 22, wherein:

the display control unit switches to the second display unit for display when the electronic device remains unoperated over a predetermined length of time with a display up at the first display unit.

28. An electronic device according to claim 22, wherein:

the display control unit switches to the first display unit for display if any operation is performed while a display is up at the second display unit.

29. An electronic device according to claim 22, further comprising:

a setting unit with which an operating mode is selected, wherein:

the display control unit switches to the first display unit or the second display unit to be engaged for display at the

display device in correspondence to the operating mode selected via the setting unit.

30. An electronic device according to claim 22, wherein:

the display control unit switches to the first display unit or the second display unit to be engaged for display at the display device in correspondence to display content to be displayed at the display device.

31. An electronic device according to claim 22, wherein:

the display control unit disallows display at the second display unit and enables the first display unit to provide display during a preset time block and allows either the first display unit or the second display unit to be engaged for display during a remaining time block.

32. An electronic device according to claim 22, wherein:

display contents to be displayed at the first display unit include an image.

33. An electronic device according to claim 22, wherein:

display contents to be displayed at the second display unit include at least one of; a date, a time, a level of remaining battery power, menu information and user input information.

34. An electronic device according to claim 22, further comprising:

a photographing unit that photographs a subject, wherein:

display contents to be displayed at the second display unit include at least one of; photographing history, photographing conditions and a photographed image.

35. An electronic device according to claim 22, further comprising:

a communication unit that engages in communication with a device outside the electronic device, wherein:

display contents to be displayed at the second display unit include information obtained through the communication conducted by the communication unit.

36. An electronic device according to claim 33, wherein:

the display control unit updates the display contents displayed at the second display unit with predetermined time intervals.

37. An electronic device according to claim 22, wherein:

the display at the second display unit can be sustained without using any power as long as display contents thereof remain unchanged.

38. An electronic device according to claim 22, wherein:

color display can be provided at the first display unit.

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