

- media broadcast programs to find a matching multimedia broadcast program received wirelessly from a remote location; and
- a display configured to display, as a standby mode screen, the matching multimedia broadcast program in accordance with the display mode identifier.
- 11.** The mobile terminal of claim **10**, wherein the at least one search identifier comprises at least one of channel, program title, search word and broadcast time.
- 12.** The mobile terminal of claim **10**, wherein the display mode identifier is configured to display the matching multimedia broadcast program in at least one of still and moving images.
- 13.** The mobile terminal of claim **10**, wherein the program guide information comprises an electronic program guide broadcast with the multimedia broadcast programs.
- 14.** The mobile terminal of claim **10**, further comprising: a menu option for selecting a presently viewing multimedia broadcast program as the standby mode screen.
- 15.** The mobile terminal of claim **12**, wherein the display mode identifier displays at least one still image that is periodically updated.
- 16.** The mobile terminal of claim **12**, wherein when the display mode identifier comprises displaying moving images as the standby mode screen, then the moving image is displayed without sound.
- 17.** The mobile terminal of claim **10**, wherein the display is further configured to display at least part of the program guide information corresponding to the matching multimedia broadcast program.

- 18.** The mobile terminal of claim **10**, further comprising: an indicator, displayed on the standby mode screen, representing that the standby mode screen is set to display the matching multimedia broadcast program.
- 19.** A mobile terminal capable of receiving and displaying a multimedia broadcast program, comprising:
- a broadcast receiving module configured to receive the multimedia broadcast program;
 - a user input unit configured to receive user input, wherein the user input comprises at least one search identifier associated with searching multimedia broadcast programs and a display mode identifier;
 - a controller configured to compare the search identifier with program guide information associated with multimedia broadcast programs to find a matching multimedia broadcast program received wirelessly from a remote location; and
 - a display unit configured to display, as a standby mode screen, the matching multimedia broadcast program in accordance with the display mode identifier,
- wherein the at least one search identifier comprises at least one of channel, program title, search word and broadcast time, and
- wherein the display mode identifier is configured to display the matching multimedia broadcast program in at least one of still and moving images.

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