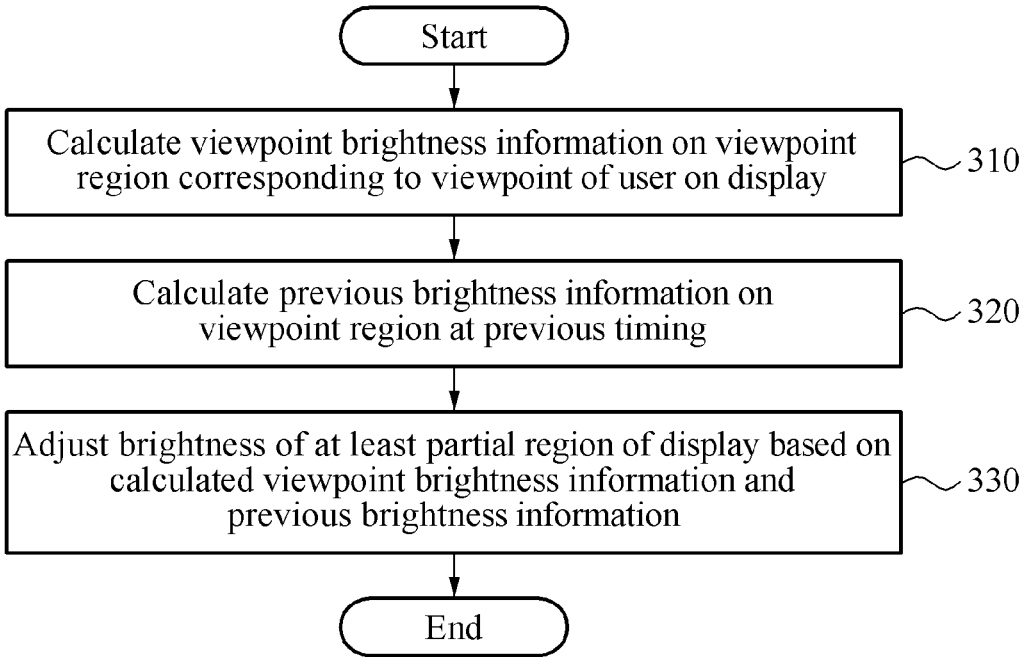
FIG. 3


Start
Calculate viewpoint brightness information on viewpoint region corresponding to viewpoint of user on display
310
Calculate previous brightness information on viewpoint region at previous timing
320
Adjust brightness of at least partial region of display based on calculated viewpoint brightness information and previous brightness information
330
End