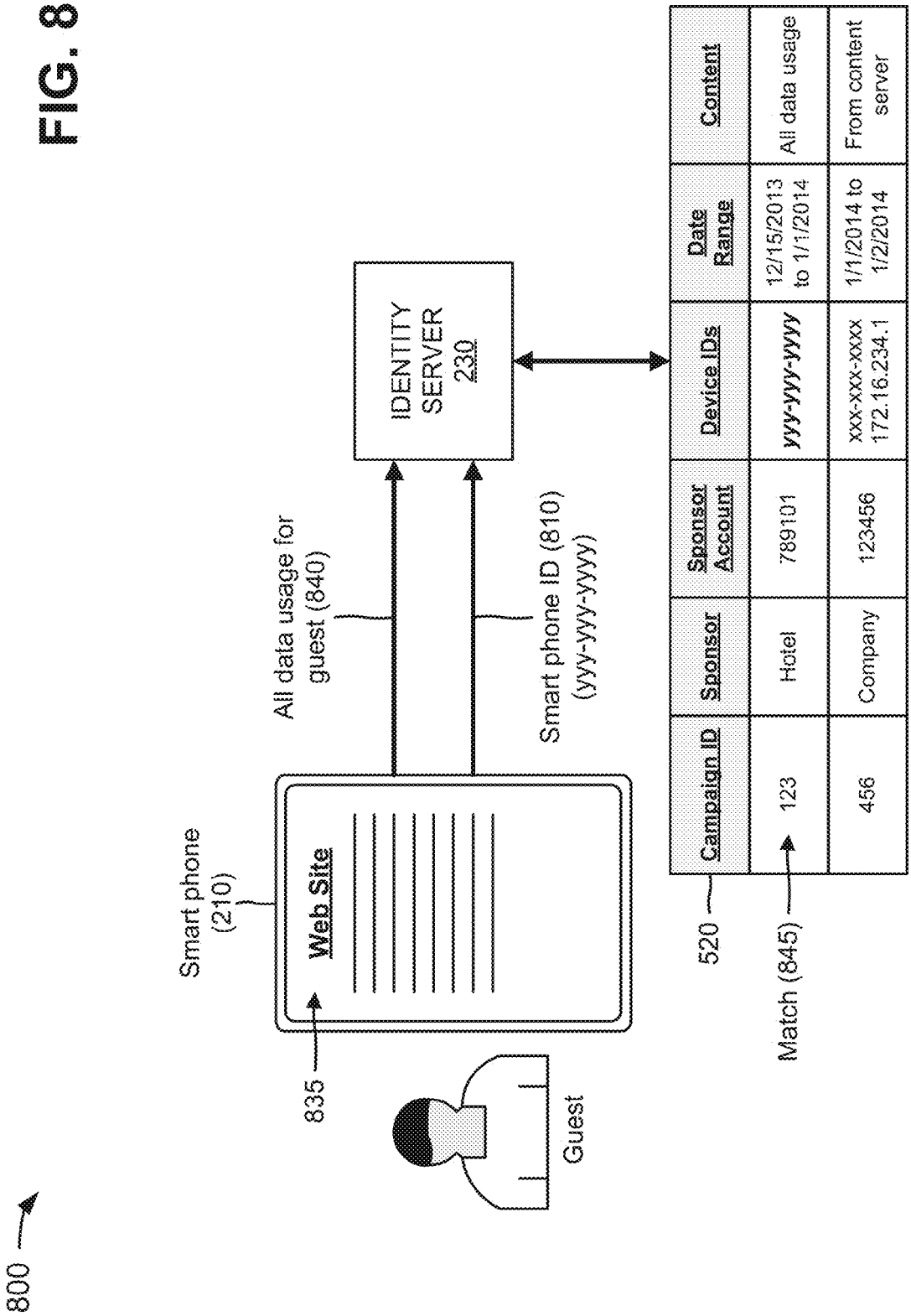
FIG. 8D


800
Smart phone (210)
Web Site
835
Guest
All data usage for guest (840)
Smart phone ID (810) (yyy-yyy-yyyy)
IDENTITY SERVER 230
520
Match (845)
Campaign ID
Sponsor
Sponsor Account
Device IDs
Date Range
Content
123
Hotel
789101
yyy-yyy-yyyy
12/15/2013 to 1/1/2014
All data usage
456
Company
123456
xxx-xxx-xxxx 172.16.234.1
1/1/2014 to 1/2/2014
From content server