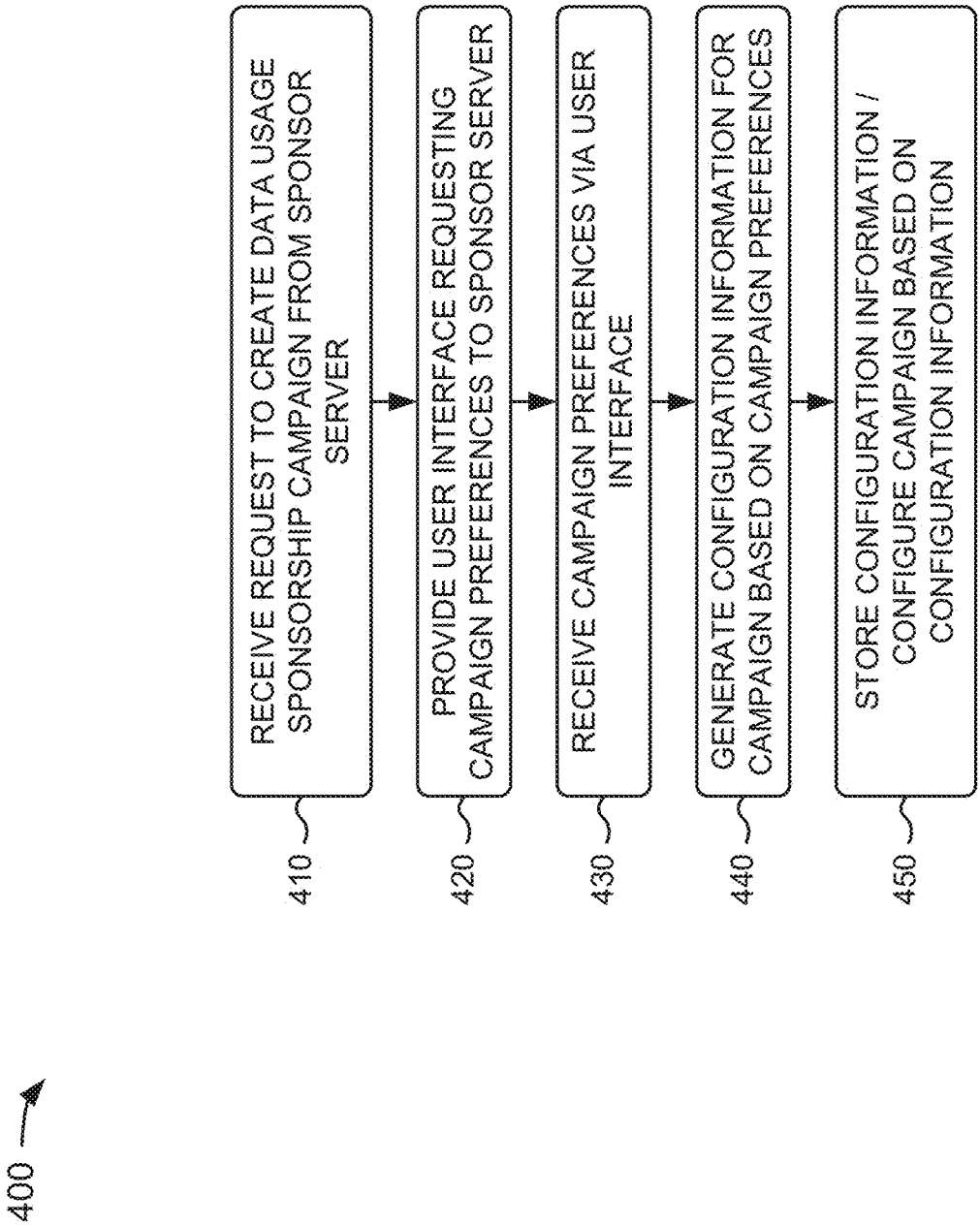
FIG. 4


400
410
RECEIVE REQUEST TO CREATE DATA USAGE SPONSORSHIP CAMPAIGN FROM SPONSOR SERVER
420
PROVIDE USER INTERFACE REQUESTING CAMPAIGN PREFERENCES TO SPONSOR SERVER
430
RECEIVE CAMPAIGN PREFERENCES VIA USER INTERFACE
440
GENERATE CONFIGURATION INFORMATION FOR CAMPAIGN BASED ON CAMPAIGN PREFERENCES
450
STORE CONFIGURATION INFORMATION / CONFIGURE CAMPAIGN BASED ON CONFIGURATION INFORMATION