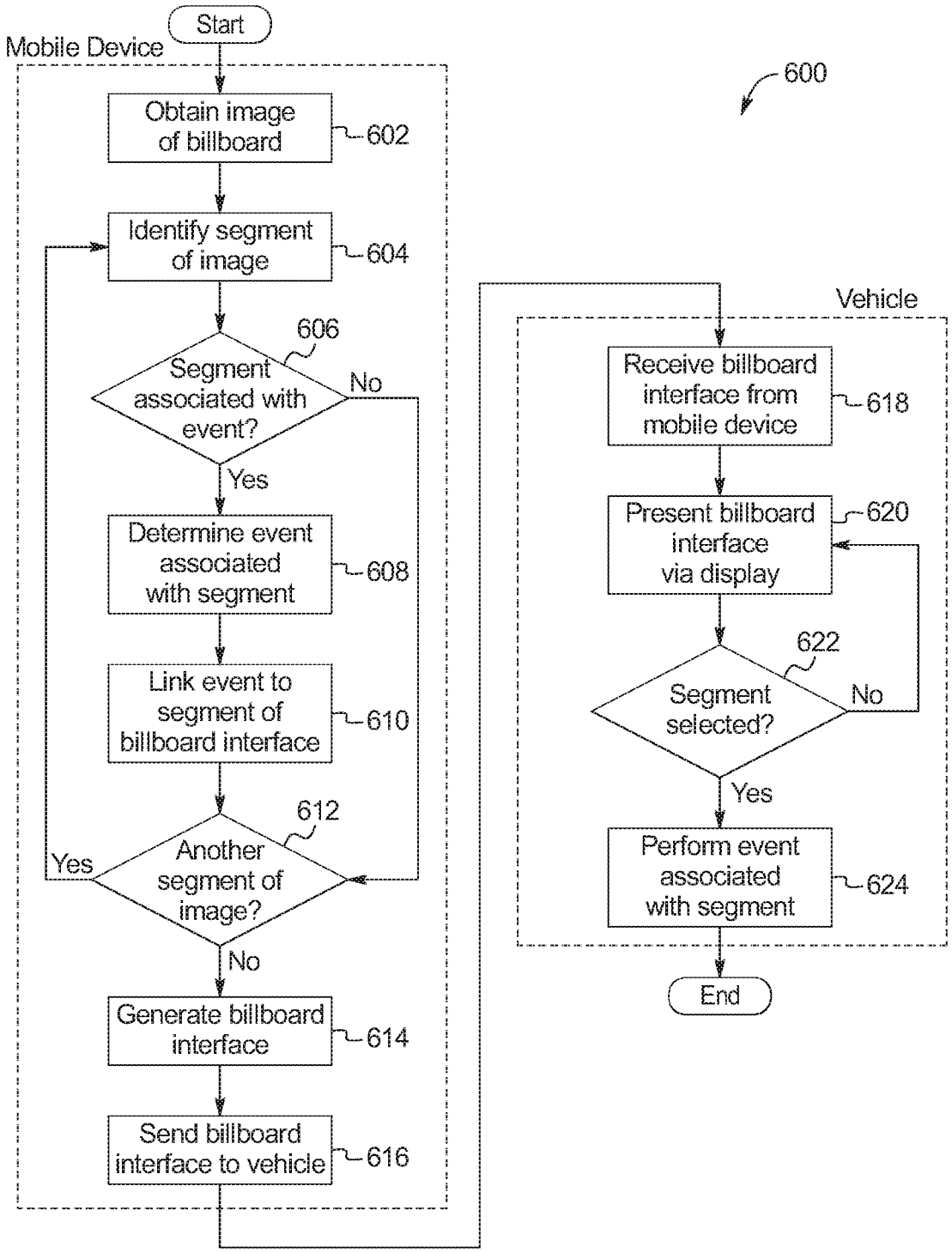
Start
Mobile Device
600
Obtain image of billboard
602
Identify segment of image
604
606
Segment associated with event?
No
Yes
Determine event associated with segment
608
Link event to segment of billboard interface
610
612
Another segment of image?
Yes
No
Generate billboard interface
614
Send billboard interface to vehicle
616
Vehicle
Receive billboard interface from mobile device
618
Present billboard interface via display
620
622
Segment selected?
No
Yes
Perform event associated with segment
624
End

FIG. 6