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(54) SYSTEMS AND METHODS FOR CUSTOMER-TO-CUSTOMER PRODUCT DELIVERY

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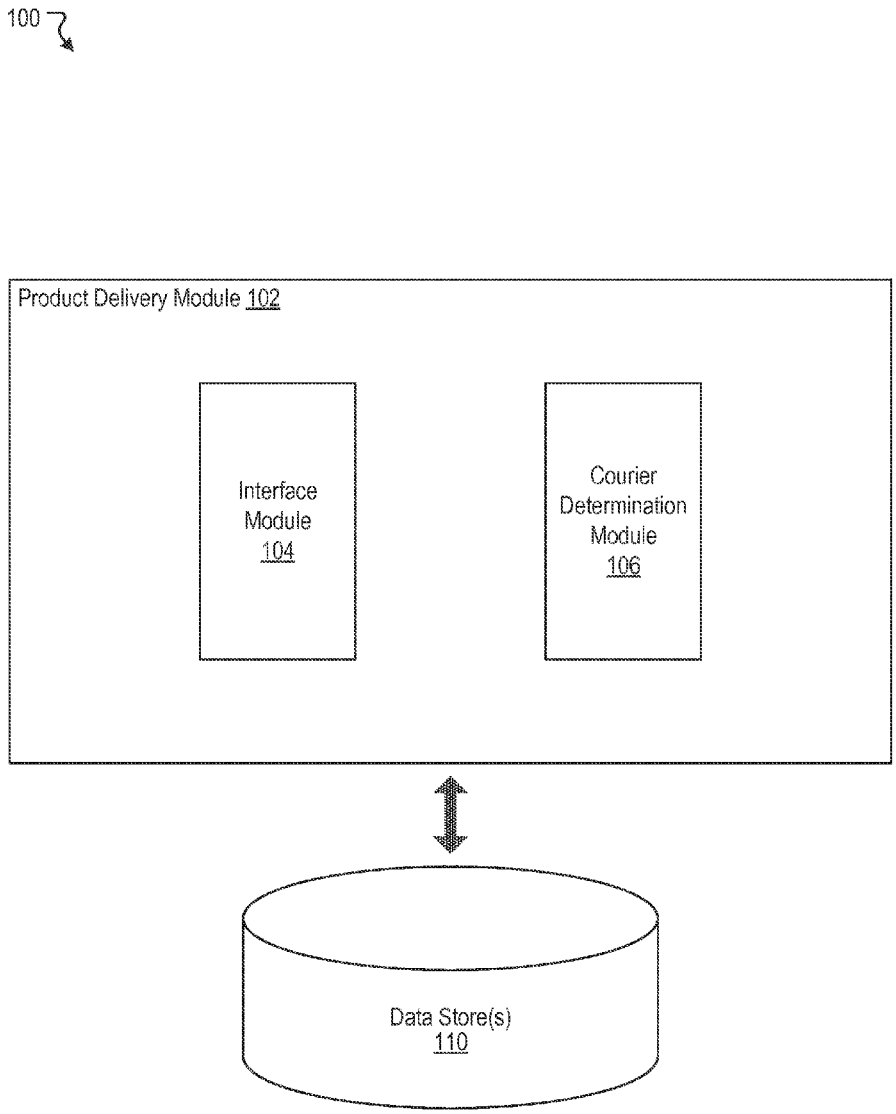
(57) **ABSTRACT**

Systems, methods, and non-transitory computer-readable media can receive delivery order information associated with a delivery order made by a remote customer with a merchant. Notification of an in-store customer available to make deliveries is received. The in-store customer is assigned to the delivery order.