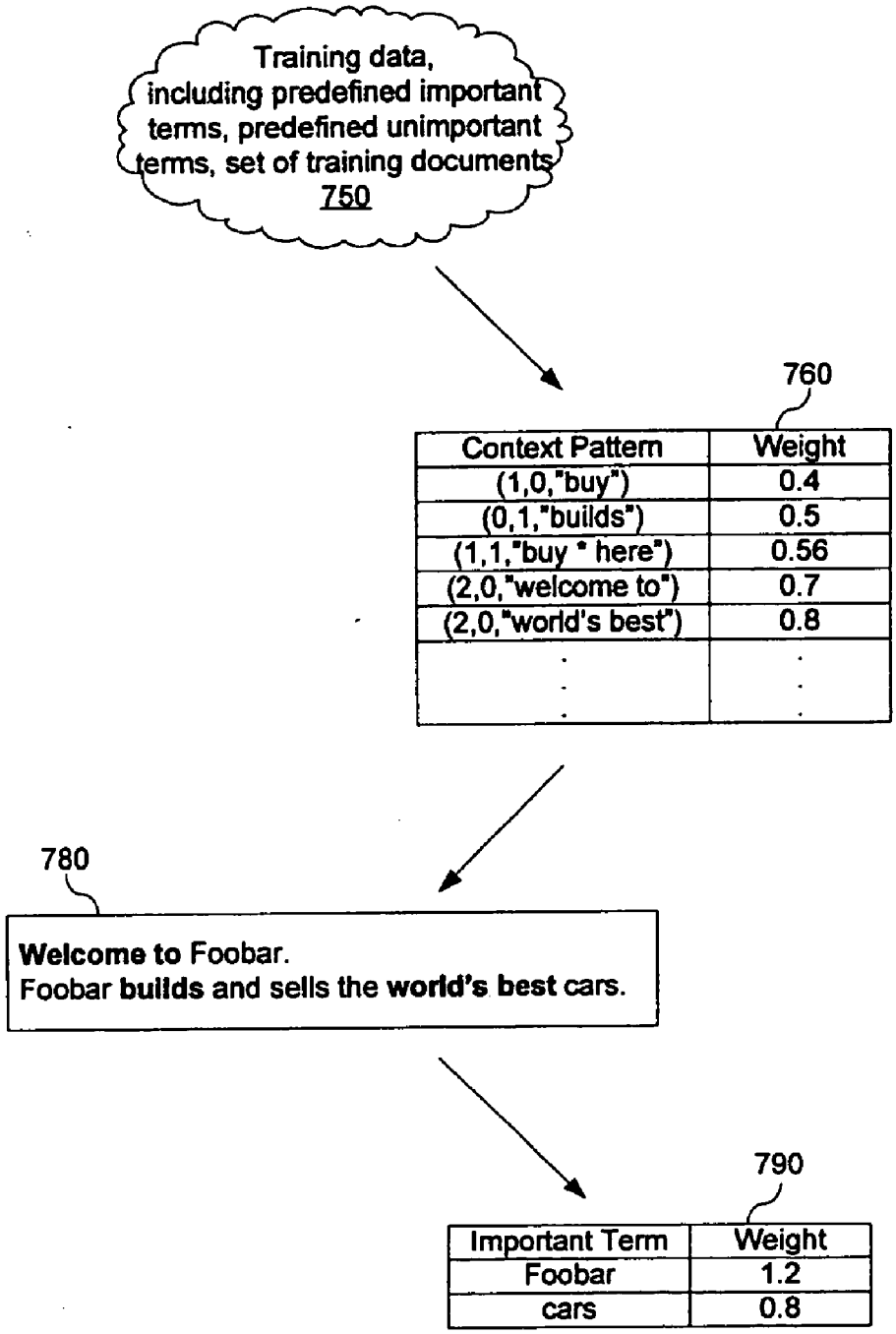
Context Analysis



Context Pattern	Weight
(1,0,"buy")	0.4
(0,1,"builds")	0.5
(1,1,"buy * here")	0.56
(2,0,"welcome to")	0.7
(2,0,"world's best")	0.8
. . .	. . .

Important Term	Weight
Foobar	1.2
cars	0.8

Fig. 7B