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(54) **VIRTUAL PRODUCT PLACEMENT**

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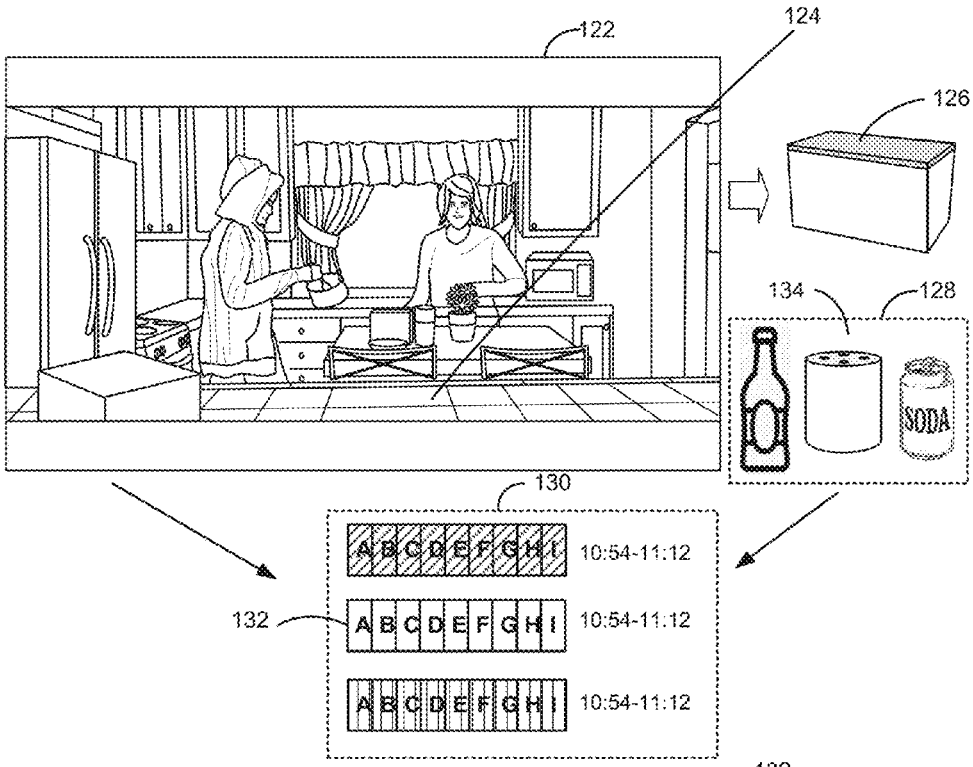
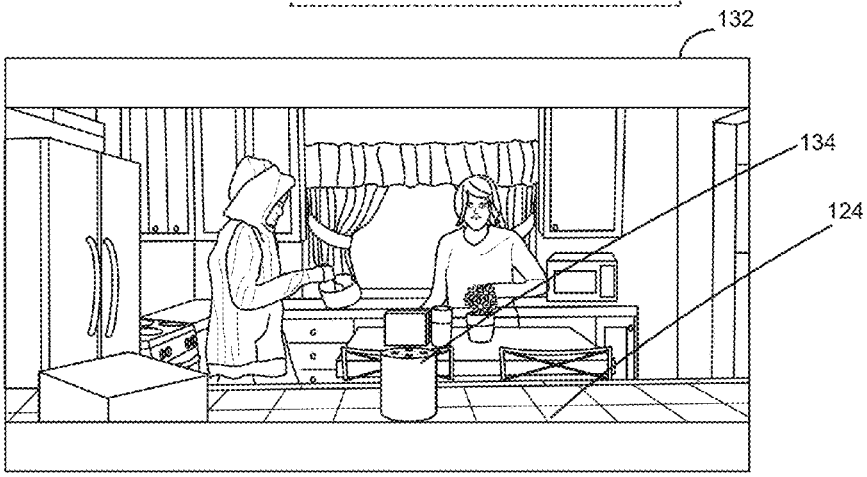
(57) **ABSTRACT**

Techniques are described for automating virtual placements in video content.